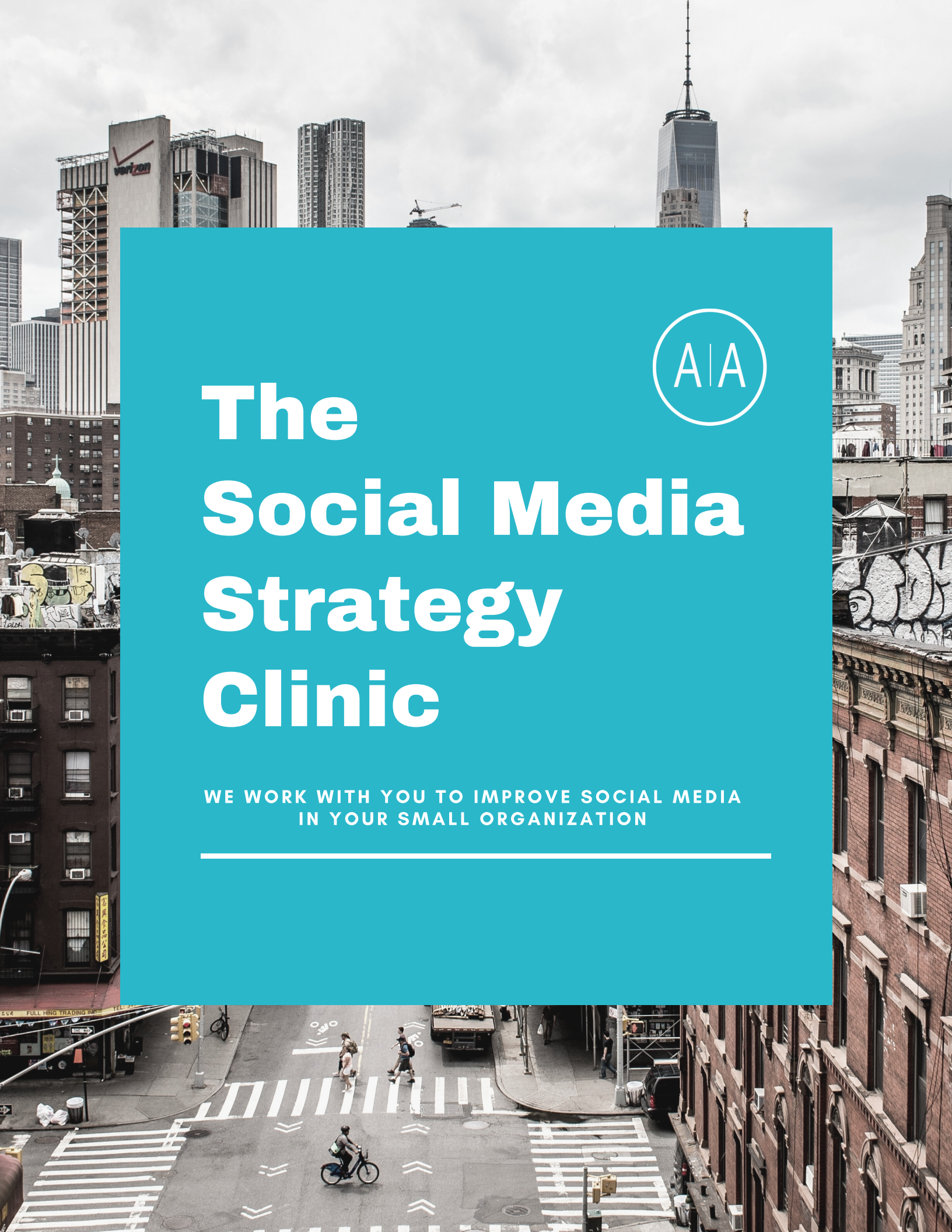

The Social Media Strategy Clinic

WE WORK WITH YOU TO IMPROVE SOCIAL MEDIA IN YOUR SMALL ORGANIZATION

SIMPLE STRATEGIES FOR MISSION DRIVEN ORGANIZATIONS

The Social Media Strategy Clinic is a program of Activism Always. Our team works with mission-driven organizations to implement social media engagement analytics strategies by providing the following:

- Impact Analysis & Measurement
- Social Media Engagement Strategy
- Communications Outreach & Marketing Strategy

The Social Media Strategy Clinic is flexible to the stage of data and social media integration of your organization, whether you have yet to begin using social media or want a boost to your existing strategy.

The program is 1-month long. Enrollment in the program is $999 with services available throughout the enrollment period (discount for group rate).

Eligibility

- Mission Driven Organization (Nonprofit, B-corp, etc.)
- Annual budget under $2M
- Preferred from Midwest region
- Priority for human services missions who target issues around:
  - Youth outreach and other age related services
  - Social and economic inequality
  - Gender and sexual identity

Program Outcomes May Include

- Increased donor engagement through social media campaigns
- Accessible impact measurement and evaluation framework
- Improved social media literacy
- Improved data literacy
- Over $5,000 in savings for customized consulting services

APPLY AT TINYURL.COM/SMSCLINIC

For questions and concerns, reach out to team@activismalways.com.
Learn more about our work at activismalways.com.
The Social Media Strategy Clinic is an Activism Always Program.